

The redesign of success

BlueBox®

Our team is ready to support you.

hola@blueboxmx.com

www.blueboxmx.com

We love creating valuable connections. We love creating valuable connections. We love creating valuable connections. We love creating valuable connections. We love creating valuable connections.



Rethink success

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We are the Corporate Venture and Acceleration company with the largest network of corporate partners in Latin America.

We provide business and investment acceleration services so that our corporate partners can generate innovation through entrepreneurs.

Our numbers



+350 accelerated startups.



+5000 tracked startups



24 programs.



USD 9.7 million in investment.



Startups **from more than 17 countries**



+12 000 hours of acceleration.

Our vision

By 2020, we will be collaborating with 50 corporate leaders as partners in Corporate Venturing initiatives, and accelerate more than 500 Startups annually worldwide.



We connect ideas

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How does BlueBox it?

We have a unique corporate innovation platform, which includes:

Research & Corporate Training	Open Innovation Events	Open Innovation Spaces
Global Scouting	Startup Programs	Incubator
Accelerator	Corporate Company Builder	Corporate Venture Funds

Research & Corporate Training

We generate research and studies that allow us to understand the relationships between entrepreneurs and corporations, best practices, trends and innovation ecosystems in order to provide the deepest understanding of Corporate Venturing and Corporate Venture Capital in LATAM.

Open Innovation Events

We create events that jump start the creation of ideas and the culture of innovation.



Redesign success

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Open Innovation Spaces

We help design spaces that support cultures of innovation and knowledge of Open Innovation and Corporate Venturing.

Global Scouting

We have a proven methodology for scouting the best ideas, startups, or scaleups based on the specific needs of each corporate partner.

Entrepreneur Programs

We create specialized programs for different needs of the entrepreneurs: Strategy, linkage, investment, softlanding, and more.

Corporate Incubator & Accelerator

We link the best startups and scaleups with Corporations through personalized incubation and acceleration programs. The BlueBox methodology allows companies to pilot and validate their technologies, take the next step in their growth, and generate future relationships with the corporation.



We revolutionized industries

Investment - M&A

We coinvest with our corporate partners in startups that have proven themselves through corporate acceleration. Together we reduce the investment risk and help our corporate partners in valuing and negotiating the terms and conditions in the acquisition of startups.

Corporate Company Builder

We facilitate the creation of spin-offs as new business units or new companies together with entrepreneurs or intrapreneurs.

Corporate Venture Funds

We cooperate in the investment of corporate funds directly into external startup companies.



Bold Startups

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BlueBox works across different stages of entrepreneurship, depending on the corporate needs:

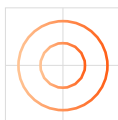
Idea		Startup		Scaleup	
1-6 months		6 - 24 months		2 - 5 years	
Founder		Team		Company	
Focus is on the development of the concept, structure of the enterprise and leadership skills of the entrepreneur:		Pivoting, structuring of the venture and start of operations.		Development of commercial product/market fit.	
Pre-Incubation		Incubation		Acceleration	
				Post-Acceleration	
				Procurement Structure of joint-venture, partnership, contracts, acquisition: Growth/Exit	
				Customized Solutions	
Pre-Seed USD 10 - 50		Seed capital USD 50 - 200		Venture Capital USD 200 - 500	

Value connections.

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Benefits of our Innovation Platform

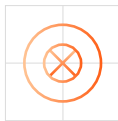
BlueBox provides significant value to our corporate partners:



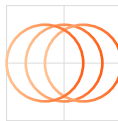
Multiple models based on needs or trends.



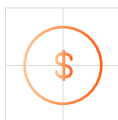
Reduction of investment risks using the Methodology by BlueBox



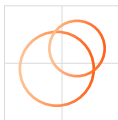
Focus on the success of our corporate partners: key results and long-term relationships.



Our corporate accelerators focus on a theme aligned with the objectives of our corporate partners



We provide financial capital, growth capital, and smart capital to our startups.



Access to the network of corporates and entrepreneurs of Latin America



We increase the chances of success of a startup through the creation of pilots, improvement of their products, and increased investment.

Visionary future.

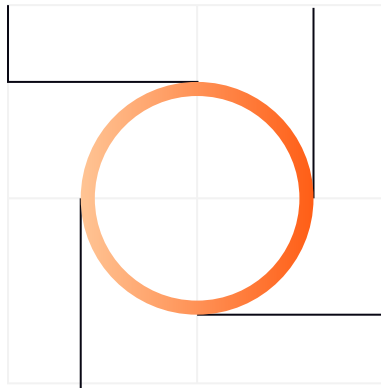
What makes us different from the rest

¹ **Selection and Negotiation:**

Support in the negotiation and selection of startups / scaleups and looking for the most favorable terms for both parties

² **Scouting, selection and integration:**

Search, propose and select startups that have the necessary experience to succeed with the corporate partner.



³ **Support in the preparation of the investment thesis and strategy:**

Articulate criteria based on the experience and infrastructure of the corporation, the market, and proven methodologies to reduce risks.

⁴ **Partnership with investors:**

Coordination of relations and development of objective conditions aligned to the interests of all parties

Powerful future.

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Our current partners



Parte de la Familia
ABInBev



Our key alliances



Powerful future.

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Our current programs



Programa de Aceleración



BlueBox[®] Ventures

Visionary investments

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BlueBox Ventures is the Venture Capital arm of BlueBox that coinvests with corporates in the different verticals of their programs.

Ventures

Direct investments	Food & Beverage Fund	Corporate Programs
<p>Direct opportunities through our programs</p> <p>Opportunities through third parties .</p>	<p>Opportunities through the BlueBox corporate program</p> <p>Opportunities through third parties.</p>	<p>Operation of BlueBox programs</p> <p>More than 12 corporate partners.</p>
 	 	 
 	 	 
 		 
 		 
		

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